

DELHI METRO RAIL CORPORATION LIMITED

**NOTICE INVITING FOR LIMITED TENDER**

- 1.0 Limited Tender offers are invited from below mentioned advertisers associated with DMRC for 'TENDER FOR ADVERTISING RIGHTS INSIDE 50 (Fifty) Standard Gauge Trains (RS-3) of L-5 & L-6 running between Inderlok-Mundka & Central Secretariat-Badarpur Line.

Name of The Party	Address of the Party
M/s e.g. Communications Pvt. Ltd.	5, Todarmal Lane, Bengali Market, New Delhi-01
M/s Selvel Media Services Ltd.	710, 711, Meghdoot Building, 94, Nehru Place, New Delhi-19
M/s Shalimar Advertisers	13/9, Ajmal Khan Road, 3rd Floor, Karol Bagh, New Delhi-110005
M/s TDI International (I) Ltd.	B-4/62, Safderjung Enclave, New Delhi-29
M/s Jegson Publicity (I) Ltd.	1E/15, Jhandewalan Extension, Link Road, New Delhi-55
M/s Reliance Broadcast Network Ltd.	A-32, 2nd Floor, Genesis, Mohan Co-Operative Industrial Estate, Mathura Road, New Delhi-44
M/s Proactive Digital Media Ltd.	4A, DCM Building, Barakhamba Road, New Delhi-01
M/s Times Innovative Media Ltd.	M/s Times Innovative Media Ltd., Times Centre, 1st Floor, FC-6, Sector 16-A, Film City, Noida-201301
M/s Pioneer Publicity (I) Ltd.	274, CM-1, Office Complex, Jhandewalan, New Delhi-110055
M/s OM 360 Degree Entertainment & Adv.	7, Terrace Oberoi Apts, 2 Sham Nath Marg, Civil Lines, Delhi-110054
N.S. Publicity (I) Ltd.	Corp. Office-B-3, Shri Giriraj Mansion, New Colony, Panch Batti, Jaipur
Traffic Media (I) Ltd.	A-27, Lane No-2, Madhu Vihar, IP Extn., Patparganj, Delhi-110092

2.0 **Details of Tender Schedule**

1.	Tender Document Cost	Free of Cost (NIL)
2.	<b>EMD</b>	<b>Rs. 25,00,000/- (Rs. Twenty Five Lacs Only)</b>
3.	Date of submission of Tender	Between 10:00 hrs. to 12:00 hrs. on 02.05.2011
4.	Date of Opening of Tender	At 12:30 Hrs. on 02.05.2011

- 3.0 All details shall be obtained by collecting the tender document free of cost at below mentioned address. The same may also be downloaded from DMRC website '[www.delhimetrorail.com](http://www.delhimetrorail.com)'.
- 4.0 Tender document complete in all respect to be submitted on the prescribed date at the following address:

**Jt. General Manager/Marketing)  
O/o GM (Operations)  
Delhi Metro Rail Corporation Limited  
Right Wing, 4<sup>th</sup> Floor, Metro Bhawan  
13, Fire Brigade Lane  
Barakhamba Road, New Delhi-110001**