1.1 Delhi Metro Rail Corporation Ltd. invites E-Tenders (through e-tendering process), from reputed advertisement agencies being Joint Venture/Consortium/Partnership or companies having registered office in India & registered under the Companies Act 1956/2013 to License out Exclusive Outdoor Advertisement Rights on Civil Structures at Underground Section from Janpath to Kashmere Gate (excluding Mandi House & ITO) Metro Stations of Line-6 for a tenure of nine years on 'as is where is' basis.

1.2 DMRC shall receive Bids pursuant to this tender document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit bids in accordance with such terms on or before the date specified in the document. The Bidders are advised to visit the field sites and familiarise themselves with the proposed arrangements and all activities necessary in this regard.

1.3 Salient features of Bidding Process:

   a) DMRC has adopted a two packet Bidding Process (Technical and Financial) to select suitable bidder to grant Exclusive Outdoor Advertisement Rights on Civil Structures at Underground Section from Janpath to Kashmere Gate (excluding Mandi House & ITO).
   
   b) For participation in e-tendering process, the prospective bidder(s) has to be registered on DMRC’s e-tendering portal https://eprocure.gov.in/eprocure/app. On registration they will be provided with a User ID and a password enabling them to submit their Bids online using Digital System Certificate (DSC) and to witness various activities of the process. The authorized signatory of intending Bidder, as per Power of Attorney (POA), must have valid Class-II or Class-III digital signature. The Tender Document can only be downloaded or uploaded using Class-II or Class-III digital signature of the authorized signatory, If needed prospective bidder can be imparted training on ‘online tendering process’.
   
   c) The Bidders are expected to carry out extensive survey and analysis of locations offered for displaying Outdoor Advertisements at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary permission and assistance for the prospective Bidders in this regard.
   
   d) The Bid submissions must be made online after uploading the mandatory scanned documents towards Cost of Tender Document, Bid Security and other documents as stated in Tender Document.
   
   e) All the uploaded files in Bid submission should be named properly and arranged systematically. No special character/space should be there in the uploaded file name.
   
   f) Schedule of Bidding Process:

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<tbody>
<tr>
<td>1.</td>
<td>Sale of Tender Document</td>
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<tr>
<td></td>
<td>From 05-09-2016 to 17-11-2016 (up to 1500 hrs) on e-Tendering website <a href="https://eprocure.gov.in/eprocure/app">https://eprocure.gov.in/eprocure/app</a>. For further information in this regard bidders are advised to contact on 23417910-12 (Ext: 534787). For technical queries related to Central Procurement Portal, Help Desk No: 0120-4200462, 0120-4001002</td>
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<tr>
<td>2.</td>
<td>Cost of Tender Document (Non-Refundable)</td>
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<td></td>
<td>Rs. 21,000/- (Rs.20,000/- + 5% DVAT) Cost of Tender Document shall be acceptable in the form of Demand Draft / Banker's Cheque in favour of 'DMRC Ltd' payable at New Delhi.</td>
</tr>
<tr>
<td>3.</td>
<td>Bid Security</td>
</tr>
<tr>
<td></td>
<td>Rs. 9,50,000/- (Rupees Nine Lakhs fifty thousand only) in the form of a Demand Draft / Banker’s Cheque only in favour of ‘DMRC Ltd’ payable at New Delhi.</td>
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</tbody>
</table>
4. **Authority and place for submission of Cost of Tender Document and Bid Security in original physical form**
   - **Due date & time**
     - 17-11-2016 up to 1730 hrs

5. **Pre-Bid meeting**
   - 20-09-2016 at 1500 hrs at Metro Bhawan

6. **Last Date of receipt of written queries (if any) by DMRC**
   - 21-09-2016

7. **DMRC’s response to queries by**
   - 27-09-2016

8. **Last Date & Time of uploading of Bid**
   - 17-11-2016 up to 1730hrs

9. **Date & Time of Opening of Technical Bids online**
   - 18-11-2016 at 1515hrs

10. **Validity of Bid**
    - Up to 180 days from the last date of submission of Bid.

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**g)** In case of a Bid by a JV/Consortium of firms, following condition shall be abided by all the members of JV:

1. **For the purpose of evaluation of the consortium, each member’s contribution towards the turnover shall be considered in the same ratio of their equity participation in the consortium.**
2. **The Lead Member of the JV/Consortium shall maintain a minimum percentage share of 51% of the aggregate shareholding of the JV/Consortium during full tenure of License Agreement.**
3. **Any change in percentage stake of JV/Consortium members without prior written approval of DMRC shall be treated as Material Breach of Contract and Licensee’s Event of Default entitling DMRC to encash Security Deposit/Performance Security and/or to terminate the License Agreement after 30 days notice.**
4. **Minimum percentage stake of any member in JV/Consortium during license period (including lock-in period) shall not be less than 15%.**
5. **Partners having less than 26% participation shall be considered as non-substantial partner and shall not be considered for evaluation which means that their eligibility shall not be considered for evaluation of JV/Consortium.**
6. **All members of such entity shall be jointly and severely liable for the due performance of License agreement.**

1.4 Tender Document can also be downloaded from DMRC’s website www.delhimetrorail.com under tab ‘Tenders’ and subhead ‘Property Development & Property Business Tenders’ and has to be submitted online through e-tendering portal [https://eprocure.gov.in/eprocure/app](https://eprocure.gov.in/eprocure/app) only.

1.5 The Bidders are advised to keep in touch with e-tendering portal [https://eprocure.gov.in/eprocure/app](https://eprocure.gov.in/eprocure/app) for latest updates (addendum/corrigendum) in respect of this tender. There will be no other mode of communication for update, if any.

1.6 The required DD/PO/Banker’s Cheque in favor of DMRC Ltd & payable in Delhi for bid security and Tender cost has to be submitted in physical form by the specified date and time i.e before the last date & time of uploading of bid as per Clause 1.3 (f) 8 above, failing which tender/bid shall be declared as ineligible and the said Bid submitted shall be summarily rejected.

1.7 The Hindi version of this NIT shall be there on DMRC’s website. However, in case of any discrepancy between Hindi & English versions, the English version of NIT shall prevail for all official purpose.
1.8 After successful completion of tender processing, the Letter of Acceptance to the successful bidder shall be uploaded on the e-Tendering portal https://eprocure.gov.in/eprocure/app which can be downloaded by successful bidder.

1.9 The required DD/PO/Documents can be submitted by the specified date and time to –

   **The Office of DGM/PB,**
   4th Floor, ‘B’ Wing, Metro Bhawan,
   Fire Bridge Lane, Barakamba Road,
   New Delhi-110 001.

1.10 In case of any grievances/complaints regarding this tender, the bidders are advised to contact:

   1.) General Manager/ Property Business
       Delhi Metro Rail Corporation Limited
       2nd Floor, A-Wing,
       Metro Bhawan, Fire Brigade Lane,
       Barakamba Road, New Delhi -110001
       Email Id:     gmpb@dmrc.org
       Phone No:     011-23418417

   2.) Chief Vigilance Officer
       Delhi Metro Rail Corporation Limited
       1st Floor, A-Wing,
       Metro Bhawan, Fire Brigade Lane,
       Barakamba Road, New Delhi -110001
       Email Id:     cvodmrc@gmail.com
       Phone No:     011-23418406
       Website:   http://www.delhimetrail.com/vigilance.aspx

   By Order:

   General Manager/Property Business
   Delhi Metro Rail Corporation Limited