

**Sub: Empanelment of Advertising Agencies in DMRC**  
**Tender Ref. No. DMRC/2021/AdAgencyEmpanelment dt. 01.07.21**

The following advertising agencies have been **shortlisted/qualified for Level B evaluation** by DMRC. These agencies will be communicated separately about the further course of evaluation.

| S.No. | Name of the Advertising Agency              |
|-------|---|
| 1     | M/s Kaka Advertising Agency                 |
| 2     | M/s Basic 4 Advertising Private Limited     |
| 3     | M/s Degree 360 Solutions Pvt. Ltd.          |
| 4     | M/s National Advertising Agency             |
| 5     | M/s Span Communications                     |
| 6     | M/s Ventures Advertising Pvt. Ltd.          |
| 7     | M/s Expression 360 Services India Pvt. Ltd. |
| 8     | M/s Interads Advertising Pvt. Ltd.          |
| 9     | M/s Pamm Advertising and Marketing          |
| 10    | M/s Sreshta Communications                  |
| 11    | M/s Adknack Advertising                     |
| 12    | M/s Critique Communication Private Limited  |
| 13    | M/s Sanket Communications Pvt. Ltd          |
| 14    | M/s Sharad Advertising Pvt. Ltd.            |
| 15    | M/s Vermmillion Communication Pvt. Ltd      |
| 16    | M/s Concept Communication Ltd               |
| 17    | M/s Dot Communication                       |
| 18    | M/s Vivid India Advertising and Marketing   |
| 19    | M/s Bubna Advertising                       |
| 20    | M/s Continental Advertising Services        |
| 21    | M/s Crayons Advertising Pvt. Ltd            |

The following advertising agencies have been **disqualified for Level B evaluation**

| S.No. | Name of the Advertising Agency                 |
|-------|--|
| 1     | M/s Infinity Advertising Services Pvt. Ltd.    |
| 2     | M/s Airads Limited                             |
| 3     | M/s Garuda Advertising Private Limited         |
| 4     | M/s Adsyndicate Services Pvt. Ltd.             |
| 5     | M/s Enthrall Communications Pvt. Ltd.          |
| 6     | M/s Graphisads Pvt. Ltd.                       |
| 7     | M/s Invicta Media Pvt Ltd.                     |
| 8     | M/s Flame Advertising Pvt. Ltd                 |
| 9     | M/s Adwit India Pvt. Ltd                       |
| 10    | M/s Paramin Advertising & Marketing Associates |
| 11    | M/s Signet Media Service Pvt. Ltd              |
| 12    | M/s Deepak Advertising Agency                  |

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|----|---|
| 13 | M/s Moulis Advertising Service Pvt. Ltd |
| 14 | M/s Sagacious Advertising & Marketing   |
| 15 | M/s Goldmine Advertising                |
| 16 | M/s Adfactors Advertising               |
| 17 | M/s Quantum Communications              |
| 18 | M/s Super Ads                           |

This is as per the approval of Competent Authority

M. Jadau  
10/09/21

Joint General Manager (CC)

For and on behalf of Delhi Metro Rail Corporation