1.1. The National Capital Region (NCR) which comprises of the Indian Capital New Delhi along with its satellite towns is the most populous urban agglomeration in India. Delhi with a total population nearing 17 million residents is the 10th most populous city in the world and is the 7th biggest urban agglomeration in the world with a population of 23 million people. Delhi Metro Rail Corporation Limited (DMRC) was incorporated on 03-05-1995 under the Companies Act, 1956. DMRC undertook the construction activities to provide a world class MRTS for Delhi and the neighboring satellite towns, the first section of Phase-I was made operational on 25-12-2002. DMRC has since completed the construction of Phase-I, Phase-II, and also partial Phase-III network comprising of 158 stations and a network of around 213 km and has already put them under operation. As of today, DMRC network comprises of six operational lines, along with the Airport Express Line with a ridership of more than 3.2 million commuters per day.

1.2. DMRC invites E-Tenders on two packet system from interested parties which may be a sole proprietorship firm, a partnership firm or a company having registered office in India and incorporated under the company act 1956/2013, or a combination of above in the form of Joint Venture (JV)/consortium for selection of Licensee for granting the license for exclusive co-Branding at Selected DMRC Metro Stations including some of Phase-III network of DMRC Ltd. DMRC shall receive E- Bids pursuant to this RFP document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit bids in accordance with such terms and conditions on or before the date specified in this document. Bidders are advised to visit the DMRC premises at the respective stations / site and familiarise themselves with various arrangements and all activities necessary in this regard.

1.3. Request for Proposal Document (non-transferable) can be downloaded from the web site [https://eprocure.gov.in/eprocure/app](https://eprocure.gov.in/eprocure/app). Cost of RFP Document (Non-refundable) is Rupees Twenty Three Thousand Six Hundred only (Rs.23,600/-) (including 18% GST). RFP Document cost shall be submitted in the form of Demand Draft / Pay Order drawn on any Scheduled commercial bank in favour of “Delhi Metro Rail Corporation Ltd” payable at New Delhi.

1.4. Bidder shall submit bid document along with bid document cost and Bid Security. The bidder shall specifically quote the name of the station / stations for which the bidder is submitting the bid document. However, bid document cost amounting to Rs. 23,600/- (including 18% GST) shall only be payable irrespective of whether the bidder submits the bid for one or more station. The station-wise details of each station/location offered for Co-Branding along with the required EMD/Bid Security for is as follows:

<table>
<thead>
<tr>
<th>Sl. NO.</th>
<th>Station Name</th>
<th>Line</th>
<th>EMD (Rs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sarai</td>
<td>6</td>
<td>10,00,000</td>
</tr>
<tr>
<td>2</td>
<td>Mewla Maharjpur</td>
<td>6</td>
<td>10,00,000</td>
</tr>
<tr>
<td>3</td>
<td>Golf course</td>
<td>3</td>
<td>10,00,000</td>
</tr>
<tr>
<td></td>
<td>Location</td>
<td>No.</td>
<td>Amount</td>
</tr>
<tr>
<td>---</td>
<td>-------------------</td>
<td>-----</td>
<td>--------------</td>
</tr>
<tr>
<td>4</td>
<td>Dwarka Sec 14</td>
<td>3</td>
<td>10,00,000</td>
</tr>
<tr>
<td>5</td>
<td>Dwarka Sec 12</td>
<td>3</td>
<td>10,00,000</td>
</tr>
<tr>
<td>6</td>
<td>Karol Bagh</td>
<td>3</td>
<td>10,00,000</td>
</tr>
<tr>
<td>7</td>
<td>Rajendranagar</td>
<td>3</td>
<td>10,00,000</td>
</tr>
<tr>
<td>8</td>
<td>Kaushambi</td>
<td>4</td>
<td>10,00,000</td>
</tr>
<tr>
<td>9</td>
<td>Noida Sec 16</td>
<td>3</td>
<td>10,00,000</td>
</tr>
<tr>
<td>10</td>
<td>Rajendra Nagar</td>
<td>L-1 Extn.</td>
<td>10,00,000</td>
</tr>
<tr>
<td>11</td>
<td>Jorbagh</td>
<td>2</td>
<td>10,00,000</td>
</tr>
<tr>
<td>12</td>
<td>Sukhdev Vihar</td>
<td>8</td>
<td>10,00,000</td>
</tr>
<tr>
<td>13</td>
<td>Modern Industrial Estate (MIE)</td>
<td>L-5 Extn.</td>
<td>10,00,000</td>
</tr>
<tr>
<td>14</td>
<td>Bhikhaji Kama Palace</td>
<td>7</td>
<td>10,00,000</td>
</tr>
<tr>
<td>15</td>
<td>IP Extension</td>
<td>7</td>
<td>10,00,000</td>
</tr>
<tr>
<td>16</td>
<td>Noida electronic city</td>
<td>L-3 ext</td>
<td>10,00,000</td>
</tr>
<tr>
<td>17</td>
<td>Janpath</td>
<td>Line-6</td>
<td>10,00,000</td>
</tr>
<tr>
<td>18</td>
<td>Delhi Gate</td>
<td>Line-6</td>
<td>10,00,000</td>
</tr>
</tbody>
</table>

*Bidders submitting bids for more than one station shall be required to submit bid security/EMD for each station @ Rs. 10.00 lakhs for each station for which bid is submitted.

1.5. Addendum/Corrigendum, if any, will be placed on our website only time to time. RFP/DLA document can also be downloaded from the website [https://eprocure.gov.in/eprocure/app](https://eprocure.gov.in/eprocure/app) and may be submitted along with document cost at the time of submission of RFP bids along with bids for each station. **Late/ delayed RFP received after the stipulated date and time of submission of RFP shall be rejected out rightly.**

1.6. **Schedule of Bidding Process for RFP**

<table>
<thead>
<tr>
<th></th>
<th>Sale of Tender Document</th>
<th>From 07.09.2017 to 05.10.2017 (up to 16:00 hrs) on e-Tendering website <a href="https://eprocure.gov.in/eprocure/app">https://eprocure.gov.in/eprocure/app</a> For further information on this regard bidders are advised to contact on 23417910-12 (Ext: 534776). For technical queries related to Central Procurement Portal, Help Desk No: 0120-4200462, 0120-4001002, 011-23417910/12, Extn. No. 534318</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Cost of Tender Document (Non-Refundable)</td>
<td><strong>Non-refundable Rs. 23,600/- (Rs.20,000/- + 18% GST)</strong> Cost of Tender Document shall be acceptable in the form of Demand Draft / Banker's Cheque in favour of 'DMRC Ltd.' payable at New Delhi.</td>
</tr>
</tbody>
</table>
3. **EMD/Bid Security**

Rs. 10,00,000/- (Rupees Ten Lakhs only) for each station for which bid is submitted, in the form of a Demand Draft / Banker's Cheque only in favour of ‘DMRC Ltd.’ payable at New Delhi.

4. ** Authority and place for submission of Cost of Tender Document and Bid Security in original physical form**

i) Office of Sr. Dy. Chief Engineer/ Property Business-II, 4th Floor, B Wing, Metro Bhawan, Fire Bridge Lane, Barakhamba Road, New Delhi-110001.

ii) **Due date & Time for submission of (i) above**

05.10.2017 up to 1600 Hrs

5. **Site visit Schedule (2 days)**

From 13.09.2017 to 14.09.2017 (details As per Annexure-9)

6. **Pre-Bid meeting**

20.09.2017 at 11:00 hrs at 7th floor, Conference Hall, Metro Bhawan

7. **Last Date of receipt of written queries (if any) by DMRC**

20.09.2017 (till 17:30 hrs), can be e-mailed to:

- chandanjauhar@dmrc.org
- pallavi_15289@dmrc.org
- rajiv-kumar@dmrc.org

8. **DMRC’s response to queries by**

26.09.2017

9. **Time of submission of Bid at e-portal**

From 27.09.2017 (09:30 hrs.) to 05-10-2017 (till 1600 hrs)

10. **Date & Time of Opening of Technical Bids online**

06.10.2017 at 1600 hrs

11. **Validity of Bid**

Up to 180 days from the last date of submission of tender.

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1.7. **Schedule of Various Stages:** The License shall follow the following time lines:

<table>
<thead>
<tr>
<th>SN</th>
<th>Stage of Activity</th>
<th>Time Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Payment of License Fee as per schedule given in RFP and Interest Free Security Deposit/ Performance Security to DMRC by Licensee</td>
<td>Within 30 days of issue of Letter of Acceptance.</td>
</tr>
<tr>
<td>2</td>
<td>Stations to be handed over to Selected Bidder</td>
<td>Within 7 days of making the due payments in accordance with LOA.</td>
</tr>
<tr>
<td>3</td>
<td>Signing of License Agreement</td>
<td>Within 30 days after date of handing over of the Station(s).</td>
</tr>
</tbody>
</table>
1.8 Eligibility Criteria:-
(a) Bidders shall have a minimum annual average Gross turnover of Rs. 1,60,00,000/-
(i.e aggregate of Rs. 4,80,00,000/-) in last 3 (three) audited financial statements/years
and signature. Here, gross turnover shall mean turnover from all sectors(s) of
business(es). The bidder shall upload audited financial statements including profit-loss
account of above mentioned last three financial years.
In case audited balance sheet of the last financial year is not made available by the
bidder, they have to submit an affidavit along with certificate from chartered
accountant certifying that 'The balance sheet for 2016-2017 has actually not been
audited so far'. In such a case the financial data audited of financial year 2013-2014
may be submitted, which will be taken into consideration for evaluation. If audited
balance sheets of last three preceding years (other than the last financial year) are not
submitted, the bid shall be considered as non-responsive and shall not be evaluated.
In case of a Bid by a JV/Consortium of firms, following shall be abided by their members:
(i) For the purpose of evaluation of the consortium, each member’s contribution
towards the turnover shall be considered in the same ratio of their equity
participation in the consortium. (Illustration: Say If ‘A’ and ‘B’ are two members of
JV/Consortium. ‘A’ is having 70% equity holding in JV and ‘B’ is having 30% equity
holding in JV. In such a condition, 70% of ‘A’’s total turnover and 30% of ‘B’’s total
turnover will be taken into consideration for evaluation of eligibility of the JV).
(ii) The Lead Member of the JV/Consortium shall maintain a minimum percentage
share of 51% of the aggregate shareholding of the JV/Consortium during full tenure
of License Agreement.
(iii) Any change in percentage stake of JV/Consortium members without prior written
approval of DMRC shall be treated as Material Breach of Contract and Licensee’s
Event of Default entitling DMRC to encash Security Deposit/Performance Security
and/or to terminate the License Agreement after 30 day notice.
(iv) Minimum percentage stake of any member in JV/Consortium during license period
(including lock-in period) shall not be less than 15%.
(v) Partners having less than 26% participation shall be considered as non-substantial
partner and shall not be considered for evaluation which means that their eligibility
shall not be considered for evaluation of JV/Consortium.
(vi) All members of such entity shall be jointly and severely liable for the due
performance of License agreement.
b) The Bidders shall submit along with the RFP Application a bid security of Rs. 10,00,000/-
(Rs. Ten lakhs only) for each station for which bid is being submitted as detailed under
clause 1.6 of NIT and clause 3.6 of the RFP document. The payment shall be made in
the form of a Demand Draft/ Pay Order drawn on any Scheduled Commercial bank in
favour of “Delhi Metro Rail Corporation Ltd” payable at New Delhi. The Bid shall be
summarily rejected if it is not accompanied with valid bid security of appropriate
amount. The bid security/EMD in original physical form must invariably be submitted to
DMRC by the stipulated time frame as given in clause 3.6 (4) of RFP, failing which the
bid is likely to be rejected. The bid security of the selected Bidder shall be adjusted
against the first Advance License Fee. The bid security of unsuccessful bidders shall be refunded after award of contract, without considering any interest, thereof. If the bidder withdraws its bid at any stage, the Bid Security amount of the bidder shall be forfeited by DMRC.

c) **Undertaking For not being banned from Business:**

As on date of Tender submission

(i) DMRC/ any other metro organisations (100% owned by govt.)/Ministry of Housing & Urban Affairs/Order of Ministry of Commerce, applicable for all Ministries must not have banned/debarred business with the tenderer (including any member in case of JV/consortium) as on the date of tender submission. The tenderer should submit undertaking to this effect in **Annexure 8 of Tender Document.**

(ii) Also no contract of the tendered executed in either individually or in a JV/Consortium, should have been rescinded/ terminated by DMRC after award during last 03 years (from the last day of the previous month of a tender submission) due to non–performance of the tenderer or any of JV/Consortium members. The tenderer should submit undertaking to this effect in **Annexure 8 of Tender Document.**

d) Bidders are expected to carry out extensive survey of DMRC premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary permission and assistance to the prospective Bidders in this regard.

e) The tenderers may obtain further information/ clarification, if any, in respect of these tender documents from the office of Sr.Dy.CE/PB-2 Delhi Metro Rail Corporation, 4th floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi –110 001.

f) The intending tenderers must be registered on e-tendering portal [https://eprocure.gov.in/eprocure/app](https://eprocure.gov.in/eprocure/app). Those who are not registered on the e-tendering portal shall be required to get registered beforehand. If needed they can be imparted training on ‘online tendering process’. After registration the tenderer will get user id and password. On login tenderer can participate in tendering process and can witness various activities of the process. Tender Document can also be downloaded from DMRC’s website www.delhimetrorail.com under tab ‘Tenders’ and subhead ‘Property Development & Property Business Tenders’ and has to be submitted online through e-tendering portal [https://eprocure.gov.in/eprocure/app](https://eprocure.gov.in/eprocure/app). only.

g) The authorized signatory of intending tenderer, as per Power of Attorney (POA), must have valid class-III digital signature. The tender document can only be downloaded or uploaded using Class-III digital signature of the authorized signatory.

h) Tender submissions will be made online after uploading the mandatory scanned documents towards cost of tender documents such as Demand Draft or Pay Order or Banker’s Cheque from a Scheduled commercial bank based in India and towards Tender Security such as Demand Draft or Pay Order or Banker’s Cheque from a Scheduled commercial bank based in India in favour of ‘DMRC Ltd.’ and payable in New Delhi, and other documents as stated in the tender document.
i) Late tenders (received after date and time of submission of bid) shall not be accepted under any circumstances.

j) DMRC reserves the right to accept or reject any or all proposals without assigning any reasons. No tenderer shall have any cause of action or claim against the DMRC for rejection of his proposal.

k) Bidder shall note that the maximum number of files can be uploaded is seven. All the uploaded files in tender submission should be named properly and arrange systematically. No special character/space should be there in the uploaded file name.

l) The bidders are advised to keep in touch with e-tendering portal https://eprocure.gov.in/eprocure/app for updates.

m) After successful completion of tender processing, the Letter of Acceptance to the successful bidder shall be uploaded on the e-tendering portal https://eprocure.gov.in/eprocure/app which can be downloaded by successful bidder. LOA would also be E-mailed to the successful bidder.


o) In case of any grievances/complaints regarding this tender, please contact:

1.) General Manager/ Property Business
Delhi Metro Rail Corporation Limited
2nd Floor, A-Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road,
New Delhi -110001, Email Id: gmpb@dmrc.org, Phone No: 011-23418417

2.) Chief Vigilance Officer
Delhi Metro Rail Corporation Limited
1st Floor, A -Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road,
New Delhi -110001, Email Id: cvodmrc@gmail.com , Phone No:011-23418406
Website:http://www.delhimetrorail.com/vigilance.aspx

Note: The Hindi version of NIT is also available on DMRC website. In case of any discrepancy between the English and Hindi versions, the English version shall prevail.

General Manager/Property Business
Delhi Metro Rail Corporation